

Contest Rules & Guidelines

Please read these terms before submitting your name so that you know what you are agreeing to by participating in this contest. These rules are also available at www.mvahopefoundation.org and on the contest survey's welcome screen at www.surveymonkey.com/s/GiveHopeAName.

By submitting a name to the MVA Hope Foundation naming contest, participants give the MVA Hope Foundation full exclusive legal rights to use the name in any way it deems fit and for the life of the Foundation. By participating in this contest, you agree to let the MVA Hope Foundation (or whatever its future name may be) have full ownership of the names you submit without any exchange of goods or funds. By completing and submitting the contest form on SurveyMonkey, you are agreeing to these terms listed here.

The only rule we have in this contest is that the new name focus around animals or pets in some way. Be creative and provide us with something completely out of the box!

It is also recommended that the Foundation's new name incorporate the word Hope as it is a part of the organization's history (visit our website and click "about us" to read the Story of Hope). However, using the word Hope is not a requirement for the contest and entries that do not include this factor will still be considered by the board.

Finally, name ideas may be submitted from individuals or from groups. Brainstorming name ideas with co-workers or friends can not only help the creative process, but it can also be a nice team-building activity. Plus, if your group submits the winning name, it will benefit from being recognized in future Foundation marketing activities that promote the new name.

The contest ends January 31, 2012. The board of directors will act as the final determining body, making the final naming decision at their February 2012 meeting.

If you have any questions about the contest, contact Ruth at marketingmva@yahoo.com or by phone at (585) 271-2733 extension 13.

How to Enter

- Visit www.surveymonkey.com/GiveHopeAName
- Review the contest rules and guidelines.
- Submit names and provide your contact information so we can notify you if your name is chosen.

Be sure to browse our website, www.mvahopefoundaiton.org, and our [Facebook Page](#) (log in and search for "MVA Hope Foundation") for inspiration and ideas.

If you have any questions regarding our organization while brainstorming, please do not hesitate to contact Colleen at 585-271-2733 extension 89.