

What's In A Name?

...A lot!

A nonprofit's name should be **creative**, **memorable** and, most importantly, should briefly **explain what the organization stands for**.

We believe Rochester's incredibly talented animal lovers can help us come up with the best idea for our new name that incorporates all of these elements.

Will you help us? If you submit the winning name, you'll receive...

- **Recognition** on our website, on our social networks and possibly by local media outlets.
- Peace of mind knowing **you helped spread the word** about an organization that benefits pets in Rochester.
- A **special surprise** that is well worth your while!



Giving hope to pets and families in need

Read contest rules
and submit name
entries at
[surveymonkey.com/s/
GiveHopeAName](https://www.surveymonkey.com/s/GiveHopeAName)

About the MVA Hope Foundation

Since it was established in 2008, the Foundation has helped more than 350 financially limited Monroe County residents care for their beloved pets. For more information, visit MVAHopeFoundation.org, our Facebook page or contact Colleen at mvahope@gmail.com or (585)271-2733 ext. 89.